

December 11, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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DECEMBER

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|---|---|
| Thursday Dec. 7 10:00 A.M. | SHOWING OF SPRING COLLECTION Spring collection, designed by Ronald Amey. Also showing Mon., Dec. 11 at 10:00. By invitation. Contact: Lee Pine, CO. 5-7720. | BURKE-AMEY, INC. | 16 WEST 57TH STREET SHOWROOM - 5TH FLOOR |
| Thursday Dec. 7 12:15 P.M. Luncheon | PREVIEW OF FALL COLORS Fall colors for designers will be presented by Frances Duehren, Fashion Director of I. A. Wyner. By invitation. Contact: CH. 4-4100. | I.A. WYNER & CO., INC. | 112 WEST 34TH STREET SHOWROOM - 19TH FLOOR |
| <u>WEEK BEGINNING SUNDAY, DECEMBER 10, 1961</u> | | | |
| Sunday Dec. 10 12:30 P.M. Brunch | HOLIDAY SEPARATES AT BRUNCH Showing of Strega's Holiday collection of separates, designed by Monte Streitfield, available at Lord & Taylor. Coiffures--Tony Migliaro. Shoes--Ferragamo. Gloves--Kislav. Jewelry--Alice Caviness. Reservations--\$4.00; contact: Mr. Francois, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542. | STREGA, N.Y. INC. (1407 BROADWAY) | HAMPSHIRE HOUSE FOUNTAIN ROOM |
| Sunday Dec. 10- Dec. 11 | DISPLAY MARKET WEEK IN NEW YORK Theme: "Spring Carnival"--trade showing of Spring, Easter and Summer display products. Contact: Gabriel Valenti, BR. 9-0460. | NATIONAL ASS'N OF DISPLAY INDUSTRIES | N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE |
| Dec. 11 | BURKE-AMEY'S SHOWING FOR BUYERS AT 10:00 A.M. BY INVITATION. (See Above) | | |
| Monday Dec. 11 3:30 P.M. | PREVIEW OF SPRING COLLECTION Galanos will present his Spring collection to the press. By invitation only. Publicity: Maxwell-Latham-Mathews, PL. 3-5556. | GALANOS (BEVERLY HILLS, CAL.) | SHERATON EAST HOTEL BALLROOM |
| Beginning Monday Dec. 11 | OPENING OF SPRING COLLECTION Continuous showings of cashmere coordinates and boutique separates, designed by Dorothy Arden. Contact: CH. 4-2370. | ARBE ORIGINALS, INC. | 498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Dec. 12 | SARMI ADDITIONAL SHOWING, TUESDAY, DEC. 12 AT 10:30 A.M. | | |
| Tuesday Dec. 12 11:00 A.M.; 2:00 P.M. | OPENING: SPRING FOUNDATION COLLECTION By invitation for press and resident buyers, Dec. 12 at 11:00 and 2:00. Pre-Market: Jan. 2 at 2:00. Jan. 3, 4 at 10:00 and 2:00. Jan. 5 at 10:00. Market: Jan. 8, 9 at 9:30, 11:00, 2:00, 3:30. Jan. 10 at 9:30, 11:00, 2:00. Jan. 11 at 10:00 and 2:00. Reservations: Kay Keniry, MU. 5-5740. Publicity: Adele Dyer, MU. 5-5740. | WARNER'S | 200 MADISON AVENUE SHOWROOM - 10TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Tuesday Dec. 12 5:00 P.M. Cocktails | ANNUAL CHRISTMAS BUFFET - COCKTAILS New York Fashion Designers will present their annual Christmas buffet-cocktail party for members and their families. Door prizes and music. By invitation. Contact: WI. 7-0324. | N. Y. FASHION DESIGNERS, INC. | 1457 BROADWAY 8TH FLOOR |
| Tuesday Dec. 12 9:00 P.M. | PRESS PREVIEW OF SPRING COLLECTION By admission card only. (Black tie) Showings for buyers at 10:30 A.M. Wed., Dec. 13 and Tues., Dec. 19. (Note Change Of Dates.) By invitation. Contact: CH. 4-5452. | NORMAN NORELL | 550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Dec. 13 | NORMAN NORELL'S SHOWING FOR BUYERS AT 10:30 A.M. BY INVITATION. (See Above) | | |
| Wednesday Dec. 13 4:00 P.M. Cocktails | OPENING: SPRING AND SUMMER COLLECTION Showing of pants, tops, sportswear and separates for Spring-Summer, designed by Greta Plattry. For buyers and press. Thereafter continuous at showroom, 1410 Broadway. Contact: WI. 7-1322. | ZACARI, LTD. | HOTEL PLAZA WHITE & GOLD SUITE |
| Wednesday Dec. 13 5:00 P.M. | SHOWING OF SPRING COLLECTION Additional showing of Scaasi's Spring collection. By invitation. Contact: Pearl Newman, OX. 5-8130. | SCAASI | 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Thursday Dec. 14 9:00 A.M. Breakfast | PRESS BREAKFAST: RESORT FASHION SHOW Peck & Peck presents "Virgin Islands Profile"--preview for press of Resort fashions, 6th Floor, Conference Room. By invitation. Publicity: Xenia Bank, OR. 3-4700. | PECK & PECK | 260 PARK AVENUE SOUTH (AT 20TH STREET) |
| Sunday Dec. 17 12:30 P.M. Brunch | HOLIDAY-CRUISE FASHIONS AT BRUNCH Holiday-Cruise fashions by Dorothy Dickerson, available at Henri Bendel. Coiffures--Tony Migliaro. Shoes--Ferragamo. Jewelry--Alice Caviness. Gloves--Kislav. Reservations--\$4.00; contact: Mr. Francois, CI. 6-7700. Publicity: Peggy Cantor Assoc., 117 E. 37th St., MU. 9-8542. | DOROTHY DICKERSON (19 WEST 57TH STREET) | HAMPSHIRE HOUSE FOUNTAIN ROOM |
| Monday Dec. 18 3:00 P.M. Champagne | PRESS PREVIEW OF SPRING COLLECTION Preview for press of Martier-Raymond's collection for Spring. By invitation. Publicity: Jan Taylor at Marianne Strong Assoc., 340 E. 66th St., RE. 7-6633. | MARTIER-RAYMOND (36 CENTRAL PK. SO.) | SHERATON-EAST HOTEL EMBASSY CLUB |
| Dec. 19 | NORMAN NORELL'S SHOWING FOR BUYERS AT 10:30 A.M. BY INVITATION. (See Above) | | |
| Dec. 21 | FIRST DAY OF WINTER -- Thursday. | | |
| Thursday Dec. 21 9:30 P.M. | "DEBUTANTE COTILLION" CHRISTMAS BALL The 26th Annual Christmas Ball for benefit of New York Infirmary. By invitation. N.Y. Infirmary Contact: Lois Best, OX. 7-9575. | FOR BENEFIT OF NEW YORK INFIRMARY | WALDORF-ASTORIA GRAND BALLROOM |
| Dec. 25 | CHRISTMAS DAY--Monday. (Legal Holiday) | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Wednesday Dec. 27 9:45 A.M. Coffee | PRESS PREVIEW: NELLY DON'S SPRING FASHIONS Stern's will present the Nelly Don Spring collection for the press. (For release, Fri., Dec. 29.) By invitation. (Customer showings Thurs., Jan. 4 at 12:30 and 6:00, 2nd floor.) Publicity: Mildred Collins, LO. 5-7960. | STERN'S | 2ND FLOOR |
| Wednesday Dec. 27 4:00 P.M. Cocktails | PREVIEW OF SPRING LINGERIE COLLECTION "Breath Of Spring"--showing Kayser-Roth's Spring '62 lingerie collection. For press and buyers, by invitation. Publicity: Phyllis Youngheart, PL. 1-0752. | KAYSER-ROTH | 425 FIFTH AVENUE SHOWROOM - 2ND FLOOR |
| Thursday Dec. 28 9:45 A.M. Coffee | PRESS PREVIEW OF BRIDAL FASHIONS Preview for press of Spring bridal fashions. (For release, Wed., Jan. 3.) By invitation. Publicity: Mildred Collins, LO. 5-7960. | STERN'S | 3RD FLOOR BRIDAL SALON |
| Thursday Dec. 28 11:30 A.M. | PRESS PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview Spring millinery, designed by Halston. (For release, Tues., Jan. 2.) By invitation. Publicity: Florence Neff, PL. 3-7300. | BERGDORF GOODMAN | PENTHOUSE |
| Dec. 29 | STERN'S RELEASE DATE--Nelly Don's Spring collection. (See Above) | | |
| Jan. 1 | NEW YEAR'S DAY--Monday. (Legal Holiday) | | |
| Jan. 2 | BERGDORF GOODMAN'S RELEASE DATE OF MILLINERY (Preview, Dec.28--See Above) | | |
| Tuesday Jan. 2 10:30 A.M. | PREVIEW OF SPRING HAT COLLECTION Preview of Mr. John's Spring and Summer hats, furs, and accessories for press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966. | MR. JOHN, INC. | 24 WEST 57TH STREET SALON - 7TH FLOOR |
| Beginning Tuesday Jan. 2 | OPENING OF SPRING MILLINERY COLLECTION Continuous showings of Frarian's Spring collection, designed by Miss Lucille. Contact: Peggy Lambert or Mr. De Costa, CI. 7-2687. | FRARIAN ORIGINALS | 47 WEST 56TH STREET SHOWROOM - 6TH FLOOR |
| Beginning Tuesday Jan. 2 | OPENING: SPRING- SUMMER COLLECTION Continuous daily showings of Milarre's Spring-Summer collection. Contact: Milton Lichtstein, WI. 7-7787. | MILARRE ORIGINALS, INC. | 1400 BROADWAY SHOWROOM - 9TH FLOOR |
| Beginning Tuesday Jan. 2 | OPENING: SPRING- SUMMER COLLECTION Spring-Summer separates and sportswear, designed by Melba Hobson, at con- tinuous daily showings. Contact: Bernice Lewis, WI. 7-8178. | MELBA HOBSON FOR MR. GEE | 1407 BROADWAY SHOWROOM - 25TH FLOOR |
| Beginning Tuesday Jan. 2 | OPENING: SPRING-SUMMER JEWELRY COLLECTION Continuous showings of new Napier fashion jewelry and gifts for Spring and Summer. Publicity: Kathleen Munda, YU. 6-6633. | THE NAPIER COMPANY | 530 FIFTH AVENUE SHOWROOM - 22ND FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Tuesday Jan. 2 | OPENING: SPRING-SUMMER KNITWEAR COLLECTION Showing of Spring and Summer knitwear collection. LO. 4-1080. | KIMBERLY KNITWEAR, INC. | 1410 BROADWAY SHOWROOM - 18TH FLOOR Contact: Robert Brown, |
| Jan. 3 | STERN'S RELEASE DATE OF BRIDAL FASHIONS (Preview, Dec. 28--See Pg. 3). | | |
| Wednesday Jan. 3 10:30 A.M. | PREVIEW OF SPRING MILLINERY Preview for press and buyers of Spring hats by William J. <u>Thurs., Jan. 4.)</u> By invitation. Contact: CI. 5-8956. | WILLIAM J. | CARNEGIE HALL 7TH AVE. & 56 ST.(10 FL.) <u>(For release</u> |
| Wednesday Jan. 3 12:00 Noon Aperitif | PRESS PREVIEW OF SPRING MILLINERY Hattie Carnegie wholesale millinery collection at a special preview. <u>(For release, Thurs., Jan. 4.)</u> By invitation. Contact: Miss Jacques- line, PL. 9-7710. | HATTIE CARNEGIE | 42 EAST 49TH STREET SALON - 2ND FLOOR |
| Thursday Jan. 4 10:00 A.M. | PREVIEW OF SPRING HAT COLLECTION Show for press and buyers of Sally Victor's Spring millinery collec- tion. By invitation. Publicity: Mildred Josephs, PL. 3-7450. | SALLY VICTOR, INC. | 18 EAST 53RD STREET SALON - 9TH FLOOR |
| Thursday Jan. 4 4:30 P.M. Cocktails | DESIGNER COLLECTION IN CRESLAN ACRYLIC FIBER "Ring In The New"--informal showing of selected fashions for the future in Creslan acrylic fiber, styled by Maurice Levin for American Cyanamid Company. Also preview of "Eyewitness" commercial featured on CBS- Channel 2, Fri., Jan. 12 at 10:30 P.M. For press, by invitation. Contact: Dorothy Ashton at Sally Dickson Assoc., 10 East 49th St., PL. 3-7385. | AMERICAN CYANAMID CO., FIBERS DIVISION | HOTEL PLAZA WHITE & GOLD SUITE |
| Friday Jan. 5 4:30 P.M. Cocktails | PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery collection to the press and buyers. <u>Showing at 5:15 P.M. By invitation. Contact: MU. 8-1224. Publicity:</u> <u>Eleanor Lambert, MU. 8-2130.</u> | EMME (19 WEST 57TH STREET) | SHERRY NETHERLAND CRYSTAL PAVILION |
| Saturday Jan. 6 2:30 P.M. | MILLINERY SHOWING FOR VISITING PRESS Sally Victor will present her Spring millinery to the visiting press. <u>(Local press, Thurs., Jan. 4 at 10:00 A.M.--See Above.)</u> By invitation. Publicity: Mildred Josephs, PL. 3-7450. | SALLY VICTOR, INC. | 18 EAST 53RD STREET SALON |
| Saturday Jan. 6 5:00 P.M. Cocktails | HATS, FURS, COUTURE FOR VISITING PRESS Preview of Mr. John's Spring hats, couture, furs and accessories for visiting press. Local press and buyers Tues., Jan. 2 at 10:30 --(See Page 3). By invitation. Publicity: Joseph Mann, PL. 7-1966. | MR. JOHN, INC. | 24 WEST 57TH STREET SALON - 7TH FLOOR |
| Saturday Jan. 6 5:30 P.M.- 8:30 P.M. Buffet | PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the press to a buffet and showing of their Spring- Summer jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347. | TRIFARI, KRUSSMAN AND FISHEL, INC. | 16 EAST 40TH STREET SHOWROOM - 4TH FLOOR |

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| Saturday Jan. 6 8:30 P.M. | SPRING FASHIONS AND ENGLISH VARIETY SHOW Press showing of Spring fashions by R & K Originals, followed by an English music hall revue, "Time, Gentlemen Please!" Contact: Hilda Sherey, PE. 6-0900. | R & K ORIGINALS, INC. (1400 BROADWAY) | STROLLERS THEATRE CLUB 154 EAST 54TH STREET By invitation. |
| Sunday Jan. 7 11:00 A.M. | SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. (Local press and buyers, Fri., Jan. 5 at 4:30 P.M.--See Page 4.) Publicity: Eleanor Lambert, MU. 8-2130. | EMME (19 WEST 57TH STREET) | SHERRY NETHERLAND CRYSTAL PAVILION By invitation. |
| Sunday Jan. 7 12:00 Noon Brunch | PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of six national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.) Local and national press, by invitation. Publicity: Mallory Dorn, at Robert S. Taplinger, 415 Madison Avenue, PL. 2-7722. | MILLINERY INSTITUTE OF AMERICA | SAVOY-HILTON HOTEL COLUMNS ROOM |
| Sunday Jan. 7 3:30 P.M. | SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present trends in Spring and Summer shoes. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777. | NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA) | HOTEL PIERRE ROOF GARDEN |
| Sunday Jan. 7- Jan. 11 | FIFTY-FIRST ANNUAL CONVENTION "The Challenge of Change"--theme of 51st annual convention, which will include 47 discussion sessions and 200 speakers. Contact: Robert Gur-Arie, Public Relations Director, 100 W. 31st Street, CH. 4-8780. | NAT'L RETAIL MERCHANTS ASS'N. (100 W. 31ST ST.) | STATLER-HILTON HOTEL |
| Sunday Jan. 7- Jan. 13 | THIRTY-EIGHTH NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130. | N.Y. COUTURE GROUP (1450 BROADWAY) | HOTEL PIERRE |
| Monday Jan. 8 10:30 A.M. | PREVIEW: SPRING AND SUMMER MILLINERY Mr. Arnold will preview Spring and Summer millinery; also "Actualite" collection. By invitation. Contact: Miss Jean, PL. 7-9490. | MR. ARNOLD | 20 WEST 57TH STREET SHOWROOM - 4TH FLOOR |
| Monday Jan. 8 4:00 P.M. | PREVIEW OF SPRING MILLINERY COLLECTION Christian Dior-N.Y. millinery preview for press and buyers. By invitation. Contact: Mme. Marguerite Pusey, JU. 2-4872. | CHRISTIAN DIOR- NEW YORK, INC. | 730 FIFTH AVENUE SALON - 12TH FLOOR |
| Monday Jan. 8 8:00 P.M. Curtain 8:30 P.M. | THEATRE PARTY FOR OUT-OT-TOWN PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a performance of "How To Succeed In Business without Really Trying" starring Robert Morse. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. | SHIP 'N SHORE | 46TH STREET THEATRE 226 WEST 46TH STREET |

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| Monday Jan. 8- Jan. 12 | PRESS SHOWINGS: SPRING-SUMMER JEWELRY Continuous showings of Spring-Summer jewelry and boutique gifts. For out-of-town and local press. Publicity: Kathleen Mundin, YU. 6-6633. | THE NAPLIER CO. | 530 FIFTH AVENUE SHOWROOM - 22ND FLOOR |
| Monday Jan. 8- Jan. 12 | SPRING-SUMMER LEATHER PREVIEW Leather Industries will present "The Look for '62"--leather colors, textures and silhouettes in shoes, bags, garments, accessories, luggage and home furnishings. Complete exhibit on the technique of making a shoe. By invitation. Publicity: Billie Gould, MU. 6-7956. | LEATHER INDUSTRIES OF AMERICA | 411 FIFTH AVENUE SHOWROOM - 10TH FLOOR |
| Tuesday Jan. 9 9:30 A.M. Breakfast | PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032. | IRENE OF NEW YORK | 16 EAST 52ND STREET SALON - 6TH FLOOR |
| Tuesday Jan. 9 12:30 P.M. Luncheon | LUNCHEON AND FASHION SHOW FOR VISITING PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.) will present a fashion show at luncheon for visiting and local press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. | SHIP 'N SHORE | HOTEL PIERRE BALLROOM |
| Tuesday Jan. 9 2:00 P.M. | OPENING: SPRING AND EARLY SUMMER SPORTSWEAR The Mr. Mort Spring and early Summer sportswear collection, designed by Stanley Wyllins. By admission card only. Contact: Grace Alpern, OX. 5-4760. | MR. MORT SPORTSWEAR | 498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Tuesday Jan. 9 7:00 P.M. Dinner | PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions, Inc. showing of Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press, by invitation. Contact: MU. 6-2970. | MILLINERY PROMOTIONS, INC. (10 EAST 40TH ST.) | HOTEL ASTOR BALLROOM |
| Wednesday Jan. 10 9:00 A.M.- 2:00 P.M. Brunch | OPEN HOUSE FOR PRESS AND BUYERS "A Coffee and Omelette Brunch"--preview of new fashions in cultured pearls, gold and gold-filled jewelry for Spring-Summer, 1962. By invitation. Publicity: Dorothy K. Davis, PL. 8-1076. | IMPERIAL PEARL SYNDICATE, INC. | 681 FIFTH AVENUE SHOWROOM - 11TH FLOOR |
| Wednesday Jan. 10 12:00 Noon Luncheon | SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will show Spring and Summer fashions for women, children and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, LO. 3-6400, Ext. 308. | DU PONT | PLAZA HOTEL GRAND BALLROOM |
| Wednesday Jan. 10 4:00 P.M. Tea | SPRING FASHIONS OF ZEFRAN AND LUREX Spring collection of Zefran and Lurex at three fashion shows: Wed., Jan. 10 at 4:00 (Tea); Thurs., Jan. 11 at 8:30 (Breakfast) and 12:00 Noon (Luncheon). For press and retailers, by invitation. Contact: Pat Bell, PL. 7-8300. | DOW CHEMICAL CO. | 350 FIFTH AVENUE SHOWROOM - 801 |

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| Wednesday Jan. 10 5:30 P.M. Cocktails | SHOE FASHIONS FOR VISITING PRESS Capezio (<u>Auxiliary Member, N.Y.C.G.</u>) will present a showing of Spring footwear to visiting press. By invitation. Publ.: Lois Miller, JU.6-2150. | CAPEZIO, INC. | 9 W. 61ST. (AT B'WAY) SHOWROOM - 1ST FLOOR |
| Thursday Jan. 11 8:30 A.M.- 10:00 A.M. Breakfast | BREAKFAST SHOWING OF LITTLE GIRLS' DRESSES Eastman Chemical, Harper's Bazaar and Standard Brands will present a showing of little girls' dresses styled in "Aviletto" by Avila Fabrics (blend of Kodel polyester, cotton, and nylon), in solid shades and two prints coordinated to the flavors of Royal gelatin. Commentator: Eileen O'Connell, "Harper's Bazaar." By invitation. Publicity: Corinne Williams at Eastman, OR. 9-1820. | EASTMAN CHEMICAL; HARPER'S BAZAAR | PARK LANE HOTEL CRYSTAL BALLROOM |
| Thursday Jan. 11 12:30 P.M. Luncheon | HAIRSTYLES AND COLORINGS FOR SPRING The Clairol Institute (<u>Auxiliary Member, N.Y.C.G.</u>) will present hair-styles and haircolorings for Spring, by New York's leading hair fashion designers; also a report on new Clairol products. By invitation. Publicity: Terry Grimes Russell, PL. 7-4300. | CLAIROL, INC. (666 FIFTH AVENUE) | HOTEL PIERRE COTILLION ROOM |
| Thursday Jan. 11 5:30 P.M. Cocktails | COCKTAIL RECEPTION FOR VISITING PRESS Elizabeth Arden will invite the visiting and local press to a cocktail reception. By invitation. Publicity: Rasponi Assoc., TE. 8-8171. | ELIZABETH ARDEN | 691 FIFTH AVENUE SALON - 2ND FLOOR |
| Thursday Jan. 11 6:30 P.M. Cocktails- Dinner | DINNER AND FASHION SHOW FOR THE PRESS Schiffli (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town and local press to cocktails, dinner and fifth annual Schiffli Fashion Awards Presentation. By invitation. Contact: Schiffli, 591 Summit Avenue, Jersey City, SWarthmore 5-2347. | SCHIFFLI LACE AND EMBROIDERY INSTITUTE | HOTEL PIERRE BALLROOM |
| Tuesday Jan. 16 12:00 Noon | OPENING OF SUMMER COLLECTION Gross-Sydney's Summer collection of Pettit casual wear for the petite miss; and "Terry Rogers" misses sizes. For press and buyers, by invitation. Continuous daily thereafter. Contact: Miss Carol, CH. 4-3558. | GROSS-SYDNEY, INC. | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Thursday Jan. 18 2:30 P.M. | OPENING OF SUMMER COLLECTION Haymaker will present their Summer collection of shirts, separates, skirts, and knitted dresses. For press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560. | HAYMAKER SPORTS, INC. | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Tuesday Jan. 24 2:30 P.M. Cocktails | PREVIEW: SUMMER DRESSES For press and resident buying offices, by invitation. Continuous daily thereafter. Publicity: Jeanette Gottlieb, BR. 9-6560. | DAVID CRYSTAL, INC. | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Wednesday Jan. 24 2:30 P.M. Cocktails | PREVIEW OF SUMMER DRESSES For press and resident buying offices, by invitation. Beginning Jan. 29 through Feb. 8, daily except Friday at 10:30. Thereafter Mon., through Wed., at 10:30. Publicity: Jeanette Gottlieb, BR. 9-6560. | DAVID CRYSTAL, INC. | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|----------|--|----------------------|-----------|
| Jan. 10- | COUTURE OPENINGS | CENTRO ROMANO ALTA | ROME, |
| Jan. 12 | IN ROME | MODA ITALIANA | ITALY |
| | Jan. 10.. Boutique Collections; Children's Wear; Accessory and Fabric exhibits. | | |
| | Jan. 11.. Showings of Selected High Fashions - Part 1. | | |
| | Jan. 12.. Showings of Selected High Fashions - Part 11. | | |
| | Contact: Miss Bona Nasalli Rocca, Via 1V Fontane, Rome, Italy. | | |
| Saturday | COUTURE OPENINGS | CENTRO DI FIRENZE | FLORENCE, |
| Jan. 13- | IN FLORENCE | PER LA MODA ITALIANA | ITALY |
| Jan. 18 | (Picture Release Date, Feb. 20) | | |
| | Jan. 13.. 11:00 A.M. Millinery Show; 2:30 P.M. (Sportswear & Boutique) De Simone; Baldini; Glans; Scarabocchio; Falconetto; Camisene; Valditevere; Paola Nucci; Vito; Myricae; 9:00 P.M. Laura Aponte; Avagolf; Celli; Naka; Vinci-Leoni; Mirsa; Roveda (Teen-Age Fashions). | | |
| | Jan. 14.. 2:30 P.M. (Sportswear & Boutique) Veneziani Sport; Galitzine Boutique; Fabiani Boutique; Marucelli Boutique; Guidi Boutique; Barentzen's Bazaar; Simonetta Sport; Antonelli Sport; Mingolini-Gugenheim Sport; 9:00 P.M. Avolio; Bertoli; Emilio Pucci. | | |
| | Jan. 15.. 2:30 P.M. (High Fashion) Guidi; Antonelli; 9:00 P.M. Marucelli; Schubert. | | |
| | Jan. 16.. 2:30 P.M. (High Fashion) Galitzine; Veneziani; 9:00 P.M. Carosa; De Barentzen. | | |
| | Jan. 17.. 2:30 P.M. (High Fashion) Simonetta; Fabiani; 9:00 P.M. Mingo- lini-Gugenheim; De Luca. | | |
| | Jan. 18.. 2:30 P.M. (High Fashion) Enzo; Lancetti; Forquet. | | |
| | Contact: G.B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy. | | |
| Saturday | COUTURE OPENINGS | INCORPORATED SOCIETY | LONDON, |
| Jan. 27- | IN LONDON | OF LONDON DESIGNERS | ENGLAND |
| Feb. 1 | (Picture Release Date, Feb. 19.) | | |
| | Jan. 27.. 10:30 A.M. Ronald Paterson; 12:00 Noon Lachasse; 2:30 P.M. Hart- 4:00 P.M. Charles Creed; 5:30 P.M. Victor Stiebel. /nell | | |
| | Jan. 28.. 10:00 A.M. Angele Delanghe; 11:30 A.M. Mattli; 2:30 P.M. Michael Sherard; 4:00 P.M. Hardy Amies; 6:00 P.M. Cavanagh. | | |
| | (Press Showings) | | |
| | Jan. 30.. 10:00 A.M. Angele Delanghe; 11:30 A.M. Mattli; 2:30 P.M. Michael Sherard; 4:00 P.M. Ronald Paterson. | | |
| | Jan. 31.. 10:00 A.M. Hardy Amies; 11:30 A.M. Cavanagh; 2:30 P.M. Lachasse; 4:00 P.M. Norman Hartnell. | | |
| | Feb. 1 .. 10:00 A.M. Creed; 11:30 A.M. Stiebel; 2:30 P.M. Michael. | | |
| | (Contact: Lady Joubert, 315 Regent Street, London, W 1. | | |

Feb. 19 LONDON PICTURE RELEASE DATE.

Feb. 20 FLORENCE PICTURE RELEASE DATE.

Feb. 27 PARIS PICTURE RELEASE DATE.

SPRING-SUMMER OPENINGS IN PARIS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE

(P) Indicates Press Show. Picture Release Date - Feb. 27.

Jan. 22

10:30 A.M. Jacques Esterel (P); Jean Desses (P).
 12:30 P.M. Michel Tellin (P).
 1:00 P.M. Regine Lutece.
 2:15 P.M. Jean Patou.
 2:30 P.M. Jacques Esterel.
 3:30 P.M. Michel Goma.
 5:00 P.M. Pierre Cardin (P); Jean Desses.
 8:30 P.M. Pierre Cardin (P).
 9:00 P.M. Jacques Esterel.

Jan. 23

10:00 A.M. Balmain (P); Irmone (P); Jean Patou; Ferreras; Michel Tellin.
 12:30 P.M. Michel Goma (P).
 2:15 P.M. Jacques Griffe (P); Bob Bugnand (P); Gres (P); Balmain.
 2:30 P.M. Pierre Cardin.
 5:00 P.M. Nina Ricci (P); Jacqueline Godard.
 9:00 P.M. Ferreras (P).

Jan. 24

10:00 A.M. Nina Ricci; Bob Bugnand; Jacques Griffe; Irmone.
 10:30 A.M. Guy LaRoche (P).
 12:30 P.M. Jacqueline Godard.
 2:15 P.M. Jacques Heim (P); Gres.
 3:00 P.M. Irene Dana (P).
 3:30 P.M. Guy LaRoche.
 5:00 P.M. Hermes (P); Serge Matta (P); Jacques Heim.
 9:00 P.M. Carven (P).

Jan. 25

9:45 A.M. Christian Dior (P).
 10:00 A.M. Lanvin-Castillo.
 10:30 A.M. Madeleine de Rauch.
 2:15 P.M. Charles Montaigne (P); Lola Prussac (P).
 3:00 P.M. Carven; Serge Matta; Phillippe Venet.
 3:30 P.M. Jeanne Fardeau (P).
 5:00 P.M. Maggy Rouff (P); Claude Riviere (P); Renee Lise (P); Dior; Sagardoy.
 9:00 P.M. Bernard Sagardoy (P).

Jan. 26

9:00 A.M. Anny Blatt.
 10:00 A.M. Capucci (P); Maggy Rouff.
 11:00 A.M. Renee Lise.
 12:30 P.M. Maurice Roger (P).
 1:00 P.M. Regine Lutece (P).
 2:15 P.M. Madeleine De Rauch (P); Capucci.
 3:00 P.M. Philippe Venet (P) daily.
 4:00 P.M. Anny Blatt (P).
 5:00 P.M. Georgette Renal (P); Michel Therouanne (P); Lanvin-Castillo (P); M. Roger.

Jan. 27

5:00 P.M. Claude Riviere.

Jan. 29

10:00 A.M. Suzanne Baron; 11:00 A.M. Suzanne Baron (P).
 Yves St. Laurent (time not set).

Jan. 30

10:00 A.M. Monique D'Estrill; Jan. 31, 2:15 P.M. Monique D'Estrill (P).

Feb. 7

3:30 P.M. Valentine Bourgade (P).
 (Balenciaga and Givenchy to be announced.)
 Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

THEATRE..OPERA..BALLET..MOVIES

- Monday
Dec. 11 EIGHTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Dec. 11: Wagner's "Lohengrin". Tues., Dec. 12: Verdi's "La del
Destino". Wed., Dec. 13: Verdi's "Aida". Thurs., Dec. 14: Mozart's
"Cosi Fan Tutte". Fri., Dec. 15: Donizetti's "Lucia di Lammermoor". Sat.
Mat., Dec. 16: Wagner's "Das Rheingold". Sat. Eve., Dec. 16: Donizetti's
"L'Elisir d'Amore". Publicity: Francis Robinson, PE. 6-1200.
- Tuesday
Dec. 12 SECOND WEEK: N.Y. CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Tues., Dec. 12: Swan Lake, Interplay, Episodes, Western Symphony. Wed.,
Dec. 13: Swan Lake, Prodigal Son, Pas De Deux, Firebird. Thurs., Dec. 14:
Ivesiana, Liebeslieder Walzer, Serenade. Fri., Dec. 15: The Nutcracker.
Sat. Mat. & Eve., Dec. 16: The Nutcracker. Sun. Mat. & Eve., Dec. 17:
The Nutcracker. Publicity: Philip Bloom, YU. 6-1340.
- Thursday
Dec. 14 PREMIERE: "BABES IN TOYLAND" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
A Walt Disney production, released by Buena Vista, based on Victor Herbert's
operetta, starring Ray Bolger, Tommy Sands, Annette, Ed Wynn. Director:
Jack Donohue. Publ.: Charles Levy, PL. 9-3880. Also traditional "Nativity"
pageant. Music Hall Publ.: Edward Serlin, CI. 6-4600.
- Thursday
Dec. 14 PREMIERE: "EL CID" (Movie) WARNER THEATRE, BROADWAY & 47TH STREET
Co-starring Charlton Heston, Sophia Loren with Raf Vallone, Genevieve Page,
John Fraser, Hurd Hatfield, distributed by Allied Artists in Super Techni-
rama-Technicolor. Producer: Samuel Bronston. Director: Anthony Mann.
Publicity: Alfred Tamarin, PL. 7-3070.
- Monday
Dec. 18 PREMIERE: "LES LIAISONS DANGEREUSES" (Movie) HENRY MILLER THEA., 123 W. 43 ST.
Astor Pictures will present Jeanne Moreau and Gerard Phillips starring in
the movie about contemporary life, based on the novel by Choderlos De Lac-
los. Produced by: Marceau-Cocinor. Director: Roger Vadim. Publicity:
Bill Doll, JU. 6-8894.
- Monday
Dec. 18 OPENING: "FIRST LOVE" MOROSCO THEATRE, 217 W. 45TH STREET
Co-starring Elizabeth Bergner, Hugh O'Brian with Rex Thompson, Tim O'Con-
nor, Claude Gersene, Boris Marshalov, presented by Robert L. Stevens and
Frederick Brisson, based on the memoir of "Promise at Dawn" by Romain Gary.
Director: Alfred Lunt. Costumes: Theon V. Aldredge. Publicity: Samuel J.
Lurie and Shirley Herz, YU. 8-8270.
- Thursday
Dec. 21 OPENING: "TAKE HER SHE'S MINE" BILTMORE THEATRE, 47TH ST., W. OF B'WAY
Co-starring Art Carney, Phyllis Thaxter with June Harding, Susan Stein, in
a comedy about California parents who send their daughter to a New England
college. Presented by Harold S. Prince. Director: George Abbott. Costumes:
Florence Klotz. Publicity: Jacobson-Harmon, CH. 4-1482.
- Thursday
Dec. 28 OPENING: "THE NIGHT OF THE IGUANA" ROYALE THEATRE, 242 W. 45TH STREET
Tennessee Williams' new play about an unfrocked minister living in Aca-
pulco, starring Bette Davis, Margaret Leighton, Alan Webb, presented by
Charles Bowden. Director: Frank Corsaro. Costumes: Noel Taylor. Public-
ity: Goodman and Washer, CI. 6-4180.
- Tuesday
Jan. 2 OPENING: "THE CAPTAINS AND THE KINGS" PLAYHOUSE, 137 WEST 48TH STREET
Theatre Guild Productions and Joel Schenker will present the play about
the old and new guard in the navy. Starring Dana Andrews, Charlie Ruggles,
Conrad Nagel. Director: Joseph Anthony. Costumes: James Trittipo. Pub-
licity: Bernstein-Kornzweig, JU. 2-2490.

1962

| JANUARY | FEBRUARY | MARCH |
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| APRIL | MAY | JUNE |
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| JULY | AUGUST | SEPTEMBER |
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| OCTOBER | NOVEMBER | DECEMBER |
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